



## UNLOCKING OPPORTUNITIES – VIRTUAL INNOVATION CENTRES

**Strategic TWI-university partnerships that accelerate research and development to meet industrial, socio-economic and environmental needs**

### Input

TWI Technology Expertise

Access to Industrial Members and Innovation Challenges

Research Facilities

Innovation Network of Complementary Innovation Centres

TWI Innovation Management

University Expertise and Concepts

### Virtual Innovation Centres

### Output

Self Sustainable Business Models

Funded, high quality research

Enhanced Research Excellence Framework outcomes

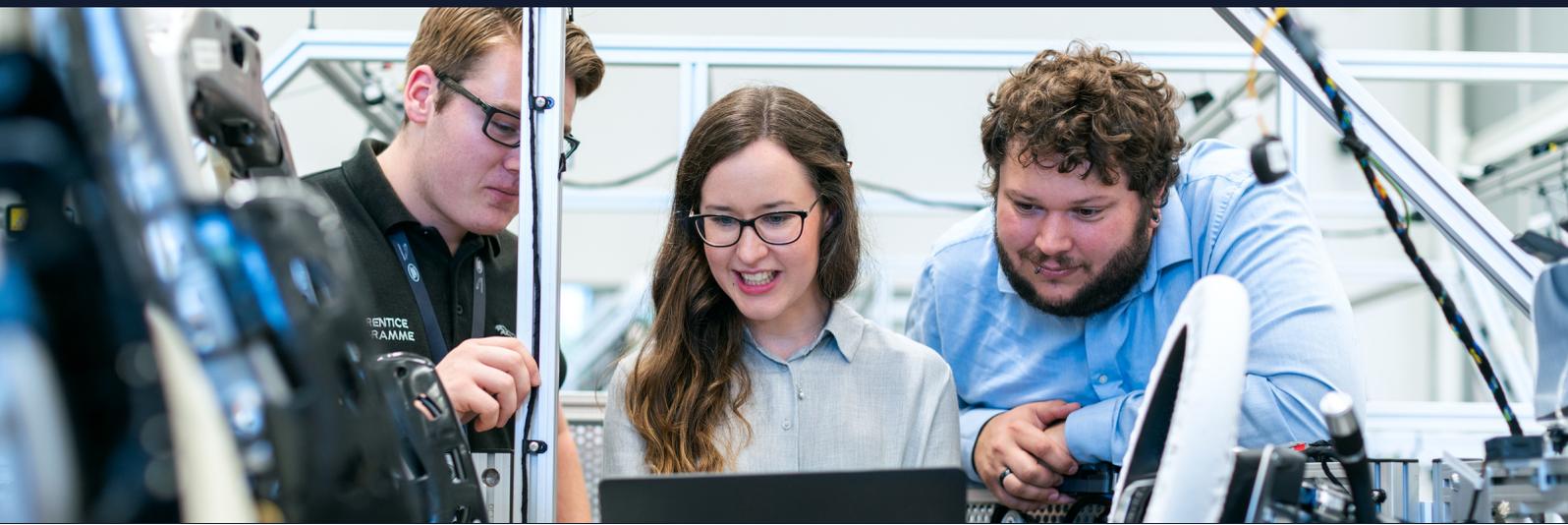
Spin out and Product Opportunities

Industry Relevant Research

Development of University's Research Talent Pipeline

**CONTACT US TODAY TO EXPLORE HOW AN INNOVATION CENTRE WITH TWI COULD WORK FOR, AND BENEFIT, YOUR UNIVERSITY – EMAIL TO [INFO@TWI-INNOVATION-NETWORK.COM](mailto:INFO@TWI-INNOVATION-NETWORK.COM) AND WE WILL BE IN TOUCH DIRECTLY**

Image courtesy of the Royal Academy of Engineering (Pixabay)



## BENEFITS OF VIRTUAL INNOVATION CENTRES



- ✓ Create collaborative relationships focused on long-term impact, reduce reliance on one-off projects, access new skills, data and equipment
- ✓ Greater contribution to regional economy and society, creation of R&D clusters and individual expertise
- ✓ Enhance engagement with business, collaborative R&D projects supporting SMEs to innovate and grow
- ✓ Expand UK knowledge base through transfer of academic research into real-world industrial applications, enabling disruptive new technologies
- ✓ Promote cooperation between knowledge bases, stimulating expertise and experience exchange between academia and industry
- ✓ Increase capacity and potential for generating grant funding through wider bidding activity to UK and EU R&D programmes



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